

Social Media Commonly Used Communities



Twitter - Short Message Social Network

- Rapid News Updates
- Branding
- Widespread Messaging

I have used twitter for a long time, and I am very familiar with the most common uses for the platform. It is most commonly used for branding purposes, especially in the form of #Hashtags, both for a brand and special initiatives, rapid news updates as well as keeping abreast of rapid

news from other important sources, and widespread messaging, as aided via retweets. Accounts I either administer or set up/assisted in setting up include –

www.twitter.com/@bincfoundation

www.twitter.com/@lightofhope

www.twitter.com/@blazefire84 (personal account)

Facebook – Network and Meeting Space

- Longer News Updates
- Event Planning and Organization
- Information Resource Center

Online Meeting space I have used facebook for a long time, though I no longer maintain a personal account there. I felt that it was not my personal style. However, I have set up and/or administrated several facebook pages, including the following –

www.facebook.com/BookIndustryCharitableFoundation/page_map

www.facebook.com/pages/Light-of-Hope/373131126100547

www.facebook.com/SMTimberwolves

Google Social Networks – Meeting Spaces and Media Content

- Google+ properties function as a combination of Facebook-like meeting space and central media sharing site.

I am fully aware of the capability, capacity and uses for Google+ and Google properties, though I haven't used them much myself. I have created a page and channel which can be found at –

www.youtube.com/users/LightofHope

<https://plus.google.com/u/0/117978965891267096822/posts>

Others

I am also very familiar with other common social media including Wikispaces, Pinterest, Flickr, and Instagram as well as new and emerging networks. I know how to integrate each one so it communicates seamlessly with the others, how to use Analytics and other tools.